

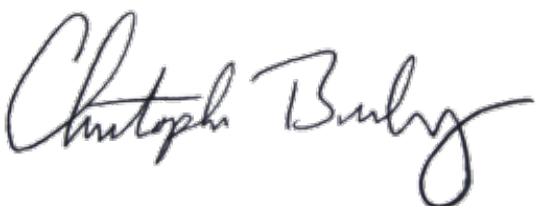


December 12, 2019

Thank you for your contacting EnterMedia about providing an ideal strategic and scalable solution and being your long-term media technology partner.

For over 18 years, EnterMedia has empowered organizations and businesses globally using their leading open-source platform. We fully believe in the open-source approach and support the hundreds of developers and thousands of users who track their creative and intellectual property using our solution for long term security, enhanced collaboration and versatile publishing. Our results and media management technology have been validated by universities like Harvard and Yale as well as large international organizations like the United Nations.

We are pleased to submit our offering of EnterMedia as an opportunity to support your current and future business initiatives.

A handwritten signature in black ink, reading "Christopher Burkey". The signature is fluid and cursive, with the first name "Christopher" and last name "Burkey" clearly legible.

Christopher Burkey  
EnterMedia President/CEO  
[cburkey@entermediadb.org](mailto:cburkey@entermediadb.org)

# An Open-Source Philosophy



## Devoted

The success of every client is our top consideration. We build and maintain truly symbiotic partnerships with our clients.



## Flexible

Our way is the open-source way: building tools and features that are open to configuration by anyone and everyone. The software can change as your media requirements change.



## Secure

Automatic redundancy, failover, backups, and self-recovery are extremely important. Open oversight with continual, candid assessments are highly valued in our community.



## Agile

New ideas are welcome here. As ideas evolve and improve they are quickly and gracefully adopted.



## Fast Performance

A satisfying user experience is the most important technical consideration. Time is a limited resource and should never be wasted.



## Cross-Platform

Software should be self-contained and cross-platform. Deployments without external dependencies make our platform as future-proof as possible.

# INDEPENDENT MEDIA LIBRARIES

## *Store, Communicate, Share, and Move Your Media*

Our vision is to promote autonomy in media management and for clients to truly own and manage their own digital assets.

EnterMedia provides low cost hosting around the world using open source technology with no vendor lock-in. We provide technical support for our clients creating private, centralized media repositories.

### Cloud Hosting



#### **Only \$299 / Month**

- ✓ Fully themed to match your web site
- ✓ Disk drives are replicated internally
- ✓ Daily data snapshots
- ✓ Includes 8GB RAM, 4CPUs and SSD
- ✓ Full installation with extensions and APIs
- ✓ 1TB of initial storage
- ✓ No contract



#### **Add Disk Space**

We offer very low cost unlimited disk space expansion of only \$50/TB

Your company will continue growing and we will be right there to help you scale up accordingly.



**"EnterMedia has been reliably hosting all the media for UN News sites, worldwide and in seven languages!"**

*—Robert Neshovski, Chief Digital Services Unit at United Nations*

# WORLD-CLASS DATA CENTERS



## High Availability

Our cloud centers are located within major data interchange centers around the world with high speed 10Gbps networks and very low latency. EnterMedia supports hybrid local installation and storage with cloud based backup. GEO location DNS allows users in New York or Europe to automatically use the closest available servers. EnterMedia cloud continually mirrors your edits in real time across data centers and provides 5 levels of backup and live failover.

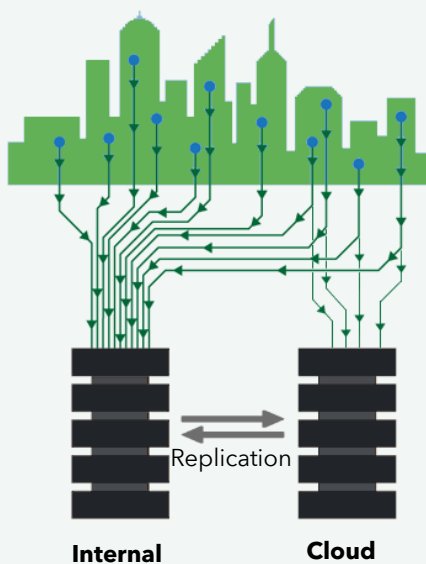


## Data Security

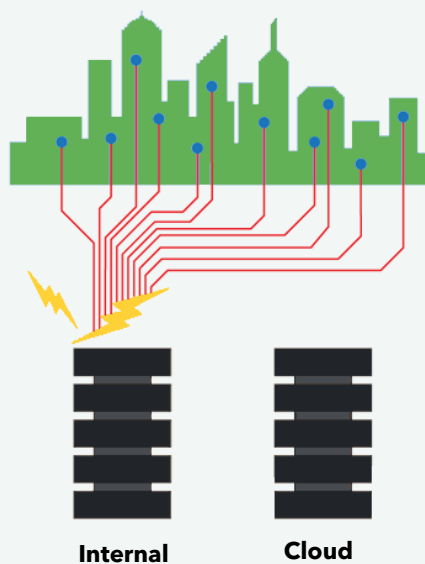
Our centers are SSAE-16 Type II Certified with temperature and humidity control via redundant HVAC units. The data centers are secured using multi-factor authentication including RFID badges, biometric scanners, and key code entry. Furthermore, the data center is protected via a double pre-action dry-pipe Fire Suppression System. We also offer HIPAA Compliant, PCI DSS Compliant and Green Facility - Energy Star Certified.

## High Availability Hybrid Cloud Hosting

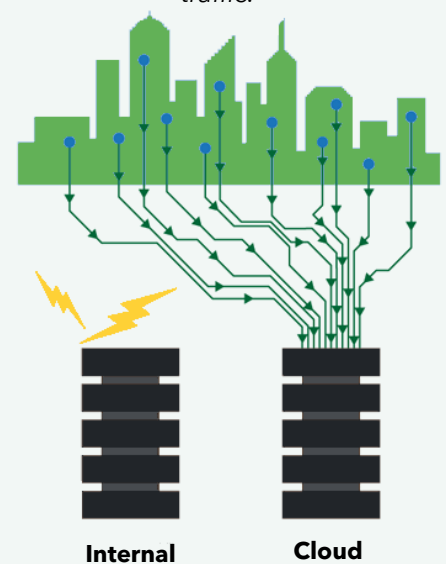
*The local cluster handles local traffic. All data changes are replicated in the cloud.*



*A cluster network failure. Replication is paused*



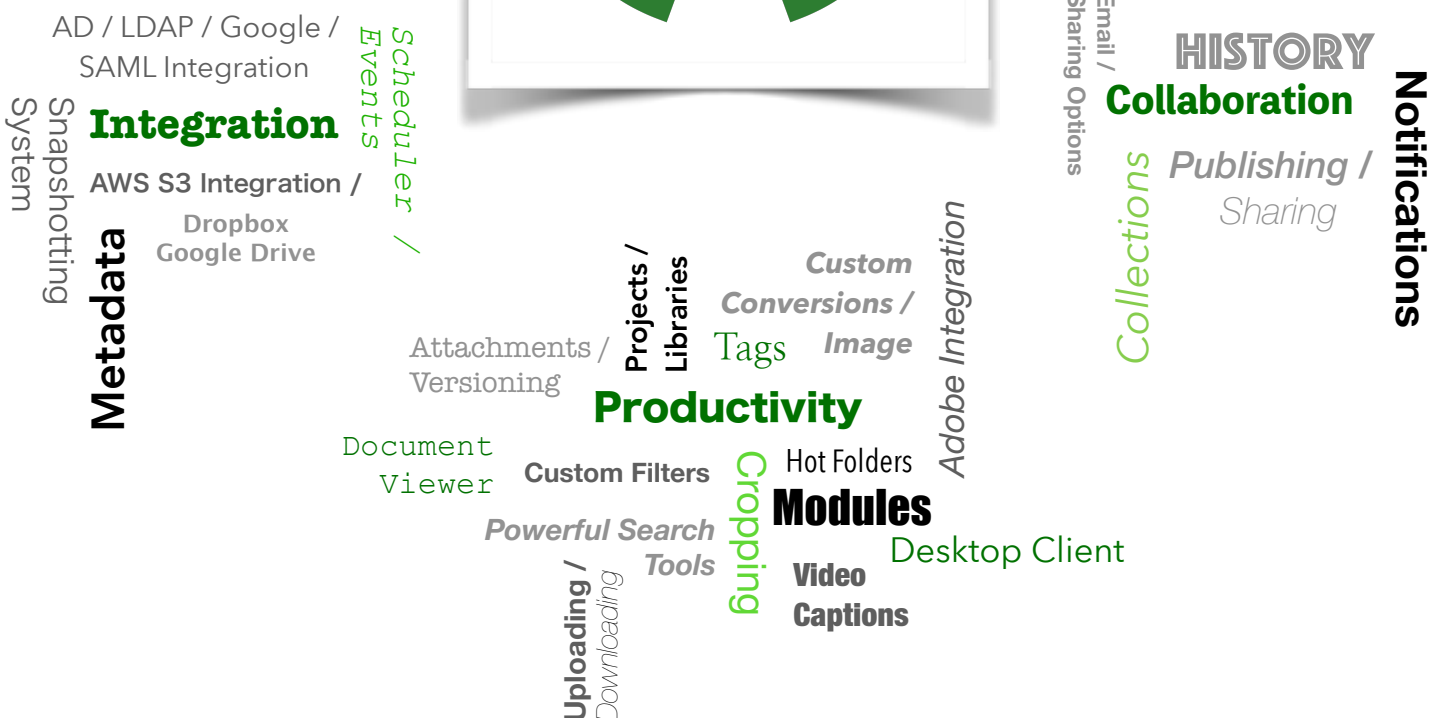
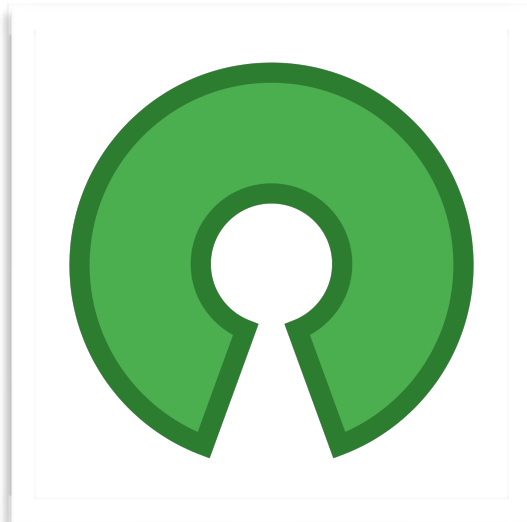
*The monitor application switches to other internal or external servers which handle incoming traffic.*



## With Unlimited Flexibility

**EnterMedia** is geared towards high tech web developers and media teams. Includes a full JSON API, complete customization, plug-in architecture and all the source code is available under a perpetual and transferable, LGPL license. With EnterMedia, Everything is open to customization.

When it comes to managing digital assets, open-source tech grants you unlimited possibilities. We promote universal access within varying credential levels, meaning that your media database is limited only by the administrator's set roles within specific deployment plans.





EASY TO USE

emshare

My Account | Logout | English | Dashboard | Settings | Assets

Pending Orders (2)

Collections Assets

Something

Searching for: "Something" Images Clear Filters

CATEGORIES

Index

2018

Collections

admin

cristobal mejia

Favorites

General

Users

Share Selections

Results 1 - 15 of 30

1 2

Stacked

FILTERS

Asset Type

☒ Photos

☐ Videos

☐ Documents

Edit Status

☒ Pending

☐ Rejected

☐ Approved

File Format

pexels-photo-3669...

pexels-photo-2093...

nature-tree.jpg

pexels-photo-1142...

pexels-photo-5668...

Screenshot from 20...

1 of 28

GENERAL

Headline

Spices

Tags

Photos A44679 Marketing

Asset Type

Photos

Google Tags

spice superfood ingredient commodity Kitchenware Spoon Tableware Food

FILE PROPERTIES

Width

538

Height

350

APPROVAL

Edit Status

Pending

Owner

admin

DIGITAL RIGHTS

Copyright Status

Copyrighted

Rights Usage Terms

90 days

Renewal Date

1/19/19

Retention Policy

Delete after 90 days

pexels-photo-366968.jpeg

0 Add to Favorites

COLLECTIONS

A44679

CATEGORIES

Collections \ General \ A44679

A44679

Viewer

Properties

Collaborate

Share

Download

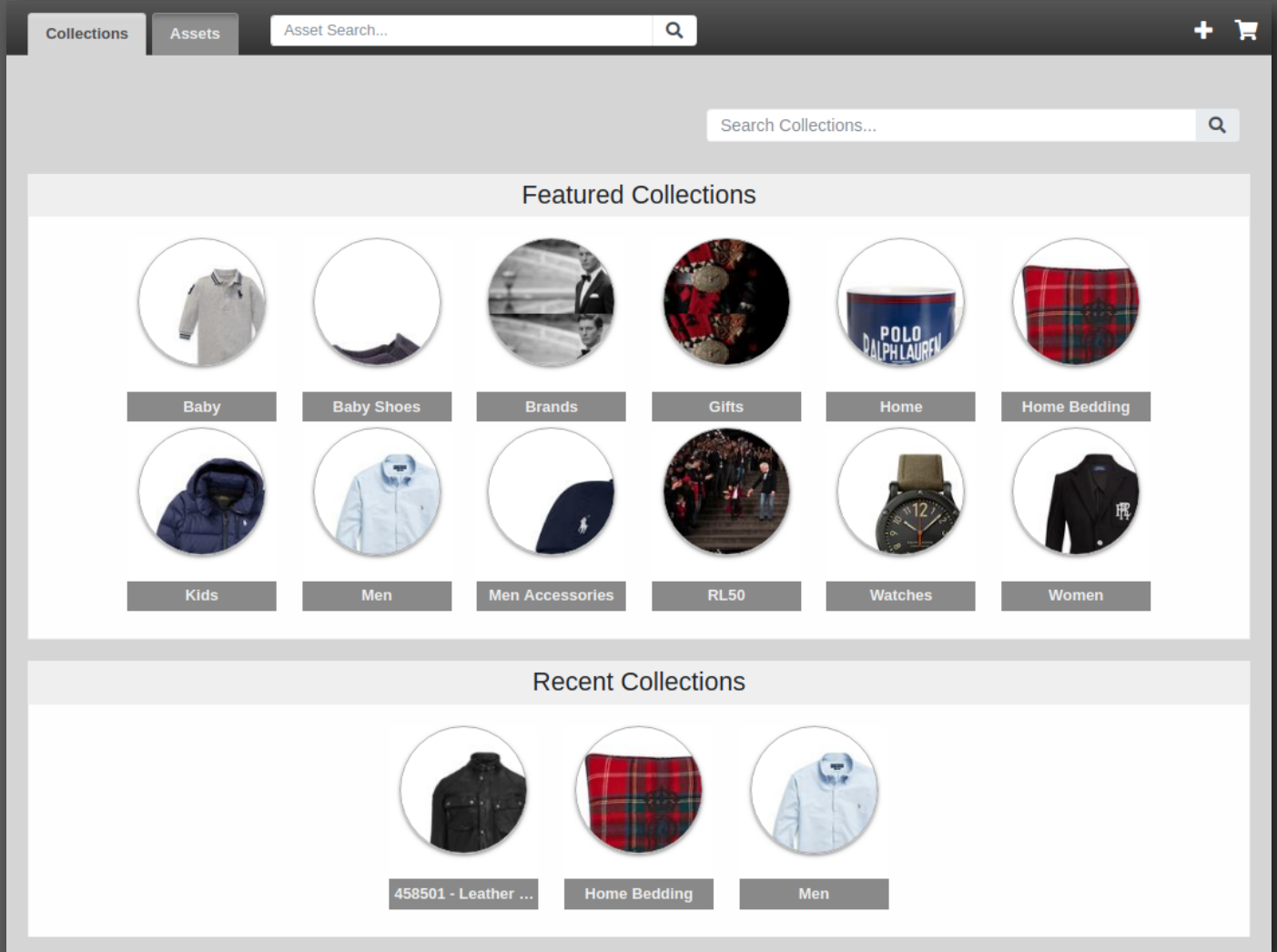
Actions

6

# COLLECTIONS

EnterMedia uses roles, groups and users within a hierarchical catalog tree to manage asset, folder and collection visibility and edit permissions with ultimate flexibility and performance.

A Collection can have its assets be Edit, Public, View Only or Private within specific roles, groups or specific people.



# VIDEO HANDLING

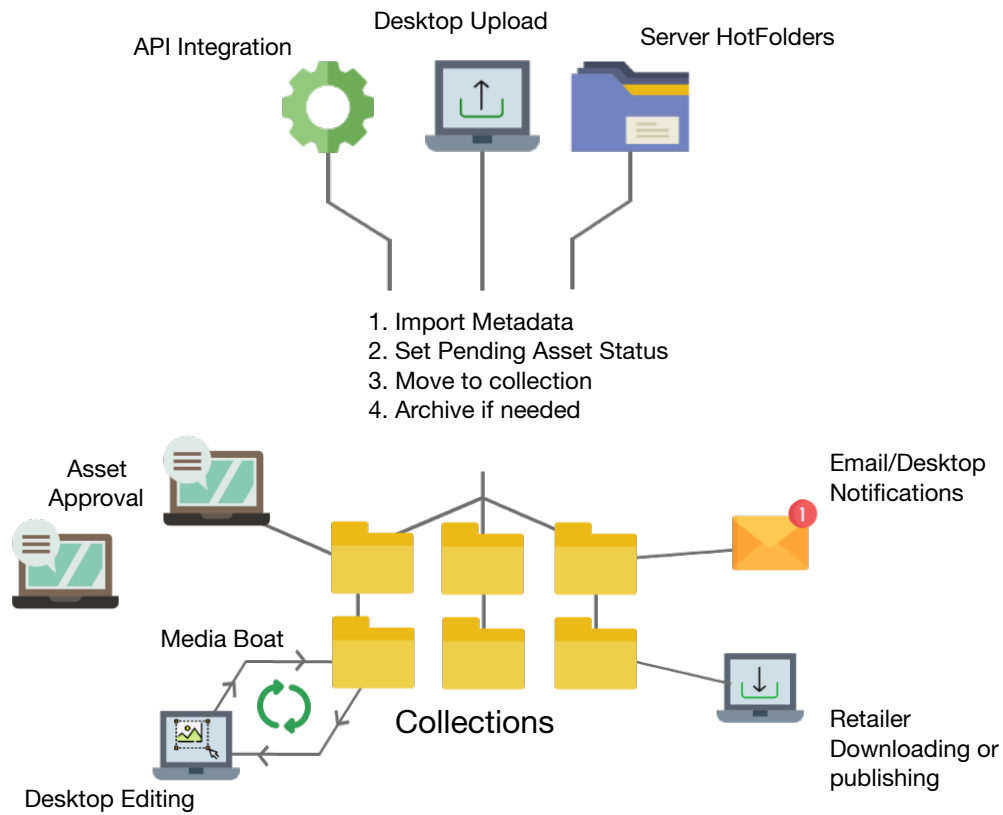
1. Full video proxy creation and transcoding into/from video and image formats. AVI, MP4, WebM, FLV etc.
2. Timeline editor. A timeline allows clips of a video to be tagged with a description. It also allows that section to be downloaded as a mp4 clip.
3. Closed Caption Editor - Uses Google Speech API to automatically transcribe video into multi-language caption files
4. Video streaming - Stream videos directly from EnterMedia and our CDN

## Closed Caption Editor

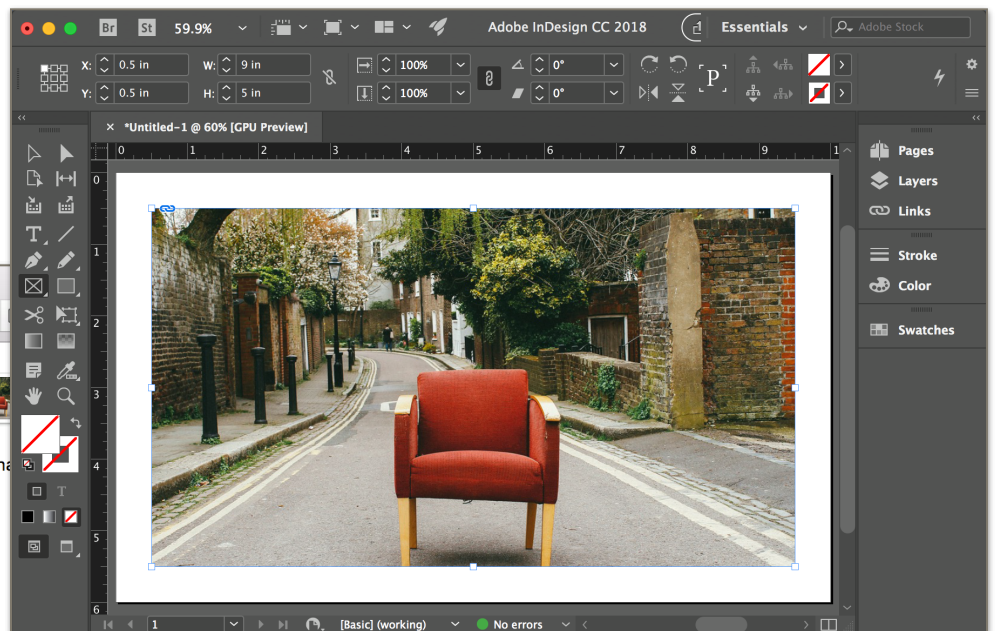
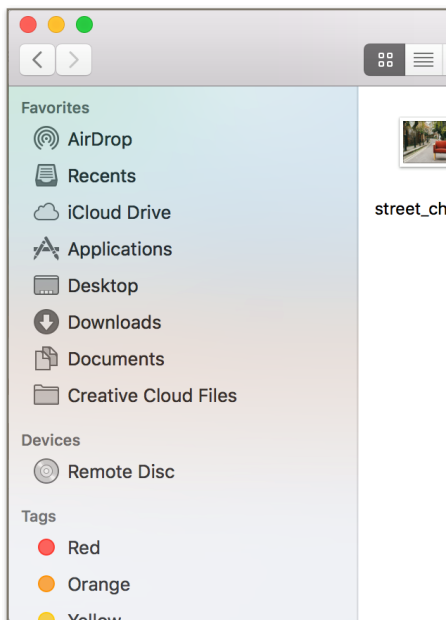
The screenshot displays the Closed Caption Editor interface. On the left, a small video thumbnail shows a person speaking, with a Creative Commons license icon and the text 'axeivr20130110en...'. The main video player shows a landscape with a body of water and a small boat. Below the video, a timeline bar indicates the current position at 00:34 / 1:00. To the right of the video player, the 'TRANSCRIBING TOOLS' panel is visible, featuring a language selection dropdown set to 'English', buttons for 'Automatic Captions', 'Automatic Translate', 'Import Captions (VTT file)', 'Export', and 'Delete'. Below the video player, a list of captions is shown, each with a colored background and a timestamp range. The first caption is green and reads: 'good afternoon everyone I'm Buzz Aldrin 44 years ago I made a brave decision to journey into space and it changed my life forever and now you too can become a member of this privilege group and experience everything that I have the axe Apollo'. The second caption is orange and reads: 'space Academy is looking for regular people like you to go into space if selected you'll be sent to our space camp in Florida for rigorous Astronaut training the top recruits will then be rocketed into suburban and then sxc spacecraft out front are'. The third caption is green and reads: 'you ready to make history then join the axe Apollo space Academy and leave my man in the back a hero good luck everyone'. At the bottom, a timeline bar shows the video's duration from 00:00 to 01:00, with a series of small video thumbnails representing different scenes. The bottom navigation bar includes buttons for 'Viewer', 'Properties', 'Collaborate', 'Share', 'Download', and 'Closed Captions'.



# WORKFLOWS

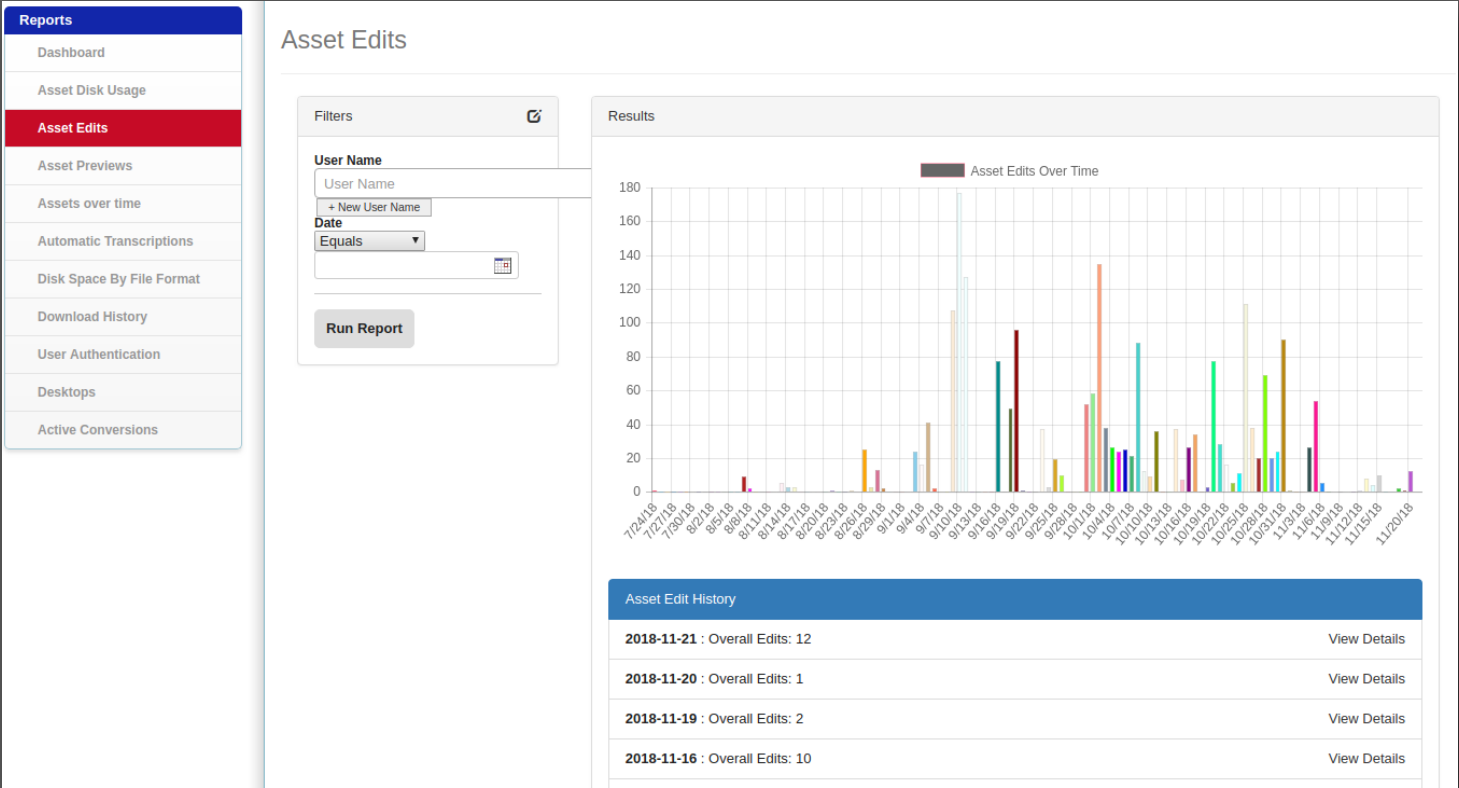


**Edit Media files and folders locally with easy desktop syncing**



# REPORTING

Reporting is a critical part of long-term DAM success and is useful for auditing assets, validating user engagement and compliance with workflow integration processes. Reporting links administrators and the larger organization to how well the DAM is doing for them. All events in EnterMedia are logged and can be reported upon. Reports can be on a single user or asset or across specific groups of assets over time. Downloads, uploads, searches, views, edits and events are all logged and can be aggregated or drilled down into.



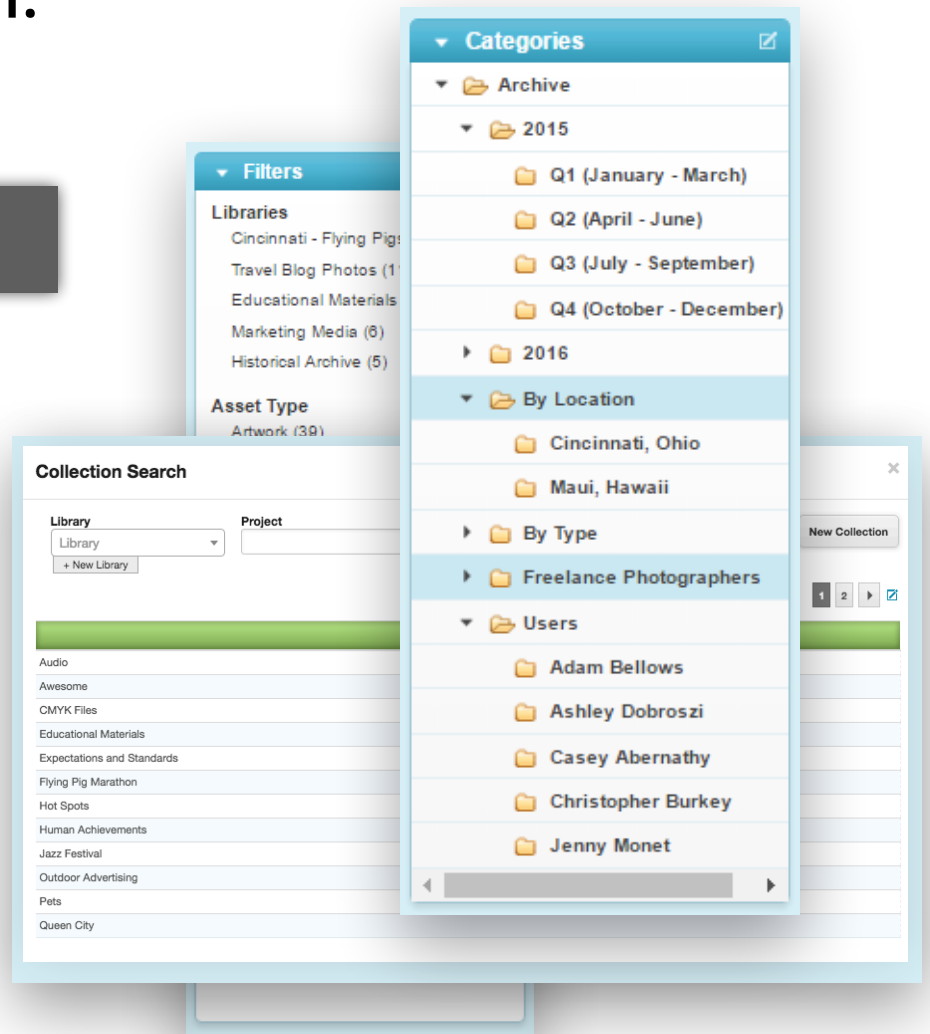
# Personalization.

Just for you.

## EXPERT ASSISTANCE

Does your company need a feature enhancement or simply some time with one of our developers?

Our Customization and Client Services make it easy for you to work directly with a product architect.



## INTEGRATIONS

### User Storage



### Authentication Modes



LDAP



SAML

### Publishing



# TECHNICAL SUPPORT



## Free Support Portal

Free

Online chat with our Level 1 support team and ask basic product questions. Get pricing estimates for custom requirements. Schedule status meetings to get to know one another.

Access to EnterMedia collaboration app for Android and iOS

## Gold Product Support and SLA

\$650 / month

EnterMedia uses a points based support system to track all the steps that go into supporting your site and customizations. Tracking points helps our clients control their costs by having pre-determined the costs per task.

- ✓ Support of existing product features and Level 2 tasks
- ✓ Includes up to 300 points per month in the portal task manager
- ✓ 24/7 server monitoring
- ✓ 99.999% uptime guarantee
- ✓ Unmatched levels of technical support, customer service, and customer care
- ✓ Points-based customization & support system
- ✓ Points can roll over up to two months
- ✓ Validate your data integrity and multi-level backups
- ✓ Recognition on our EnterMedia website as a sponsor

## Advanced Developer Tasks

\$1000 / 3 tasks

We can help add new features or consult with our team of product architects to fully understand the diverse array of features.

- ✓ Level 3 advanced tasks and customization
- ✓ New Features or integrations
- ✓ Remote end user training sessions
- ✓ Product changes
- ✓ Cost starts at \$1000 for three half day programming sessions
- ✓ Most simple features can be created in a single sessions
- ✓ Can be used within a year

# FEATURED CLIENTS



United Nations

The United Nations relies on EnterMedia for distribution of all its media files across the world and in multiple languages. EnterMedia handles the processing 1 million hits a day with real time replication and distributed editing nodes. United Nations staff around the world embed EnterMedia image files directly into the web sites and news channels. United Nations Editors use the EnterMedia cropping tools and conversion engine to resize large format image files suitable for the web.

Alfred Music is the world's largest music book publisher and tracks millions of assets across thousands of product lines. They have been using EnterMedia for three years to build and update products. Alfred uses collections to track each of their 100,000 products in their catalog. Each collection contains all the folders or assets related to it. Collections are permission controlled and used within their workflow. Alfred has been cloud-based for three years now within a fully distributed media cloud cluster.



**Alfred Music Publishing**  
LEARN • TEACH • PLAY

## Non-profit



United Nations



UNIVERSIDAD NACIONAL  
AUTÓNOMA DE MÉXICO

## Education



Harvard University  
Center for the Environment

Yale University



South Dakota  
State University

SDSU

## Publishing



An Integrated Media Company



**Alfred Music Publishing**  
LEARN • TEACH • PLAY

## Media



**PR Newswire**  
A UBM plc company



**CBC Radio-Canada**